
Anthony Chamber of Commerce

Board of Directors Minutes

February 17, 2010

A regular meeting of the Anthony Chamber of Commerce was held on February 17, 2010, at Smokehouse Café & Supper Club. Board of Directors present was Vicky Knapic, Karen Younce, Judy Brummer, John Gaffney, Lori Allen, Mary Hixson, Ron Poor and Gwen Warner. Absent were Bryant Anderson, and Tim Gates. Also present was Jean Barber.

President Elect, Vicky Knapic called the meeting to order at 12:10 p.m. Minutes of the previous meeting of January 8, 2010 were presented and approved as printed by motion from Karen Younce, seconded by Judy Brummer. Motion Carried. The board also reviewed the unapproved 2009 Annual Meeting Minutes.

COMMITTEE REPORTS

- ❑ **Retail Report** – Karen Younce reported that the retail committee met January 19 at which time they went over the Christmas promotion. They agreed as a group that it was worth repeating the Christmas promotion that they did this year. Karen sent a letter to the City Commissioners with the details that we talked about last meeting. The retail committee met again yesterday morning (February 16) and finalized themes for Dollar Day for the rest of the year.
- ❑ **Sunflowersm Balloon Fest** – Jean Barber reported that plans have begun on the 13th Annual Sunflowersm Balloon Fest. The shirts have arrived and are in an assortment of colors and sizes. The committee met February 16 at 7 p.m. with six (6) regular members attending. At this time we have requests for balloon rides with three (3) riders already making their deposit. The Asphalt Cowboys will be unable to be the entertainment this year so we are looking for a replacement. Since the Anthony Co-op is now selling Goodyear tires we are going to attempt obtaining the Good Year Blimp. Free inflatables, F-4 Flight Simulator, Paper Airplane Contest, Scout Dutch Oven Feed, Balloon Fest Parade, Vendors and *Show & Shine Car Show* are activities that will return this year.

UNFINISHED BUSINESS

- **Downtown Discussion** – Ron Poor reported that the Downtown Committee continues to meet weekly. We are currently working on forming a corporation that would be the entity that will own the real estate where the fire was. Some time has also been spent working on the Corporate By-Laws. Since our last board meeting we have met with five (5) different architects and have selected Howard & Helmer for the project. We will be meeting with the architect on Tuesday, March 2, 2010. We are waiting to hear the outcome on the Hedlund building and Pride of the Prairie building. A group within our group has purchased the Hedlund building in order to speed up the process. The CID proposal that we plan to use as a means of financing to develop the project has a defined tax benefit district, which is mostly the retail area of our community. We have

to come up with the name of the property owner, legal description of the property, the assessed valuation of the property etc. John Gaffney questioned as to whether Brandon Gerber's building is going to be taken in by this project. Gwen responded that at the city meeting that she attended it was agreed if Brandon didn't wish to have a new building, his building would not be a part of the project. John Gaffney said he had a monthly magazine from the bar association that has a major article about CID financing. John will get a copy of the article to Ron to pass on the rest of the group. Mary Hixson asked if the CID, was voted on by just the property owners in the defined district and the answer was just the property owners.

- **Office Discussion** – At this time there is no news on the status of the office.

NEW BUSINESS

- 1) **Review January Financial** – A motion was made by John Gaffney, seconded by Mary Hixson to approve the January financial. Motion carried.
- 2) **Request Payment of State Filing Fee To Form Corporation** – Gwen Warner requested approval for the Chamber of pay the state filing fee in order to form the corporation for the Anthony Commercial Development Council (ACDC). The committee at this time has no funds to rely on. The fee will be \$85 on line or \$90 by mail. A motion was made by Ron Poor, seconded by Karen Younce, to approve the expenditure for the State Filing Fee. Motion carried.
- 3) **Cash Farm Lease** – Gwen informed the board that she had signed the cash farm lease with Lockwood farms and made payment of \$1. The lease allows us to keep our silhouettes on their land west of town.
- 4) **Shopping Anthony Flyer** – Gwen reported that we have had several cancellations from our advertisers and several of our advertisers have sized down their ads. Ideas are appreciated to make sure that the publication remains profitable.

OTHER BUSINESS

Meeting Adjourned: A motion was made by Ron Poor, seconded by Mary Hixson to adjourn the meeting. Meeting adjourned at 12:54 p.m.

Minutes respectfully submitted by Gwen Warner, Executive Director.

ANNOUNCEMENTS

- ❑ *The next Chamber meeting is March 3, 2010 at Smokehouse Café & Supper Club*
- ❑ *The next Retail Meeting is March 16, 2010 at 8:30 a.m. at the Chamber office.*
- ❑ *The 13th Annual Sunflowersm Balloon Fest is May 7-8-9, 2010*