
Anthony Chamber of Commerce

Board of Directors Minutes

March 4, 2009

A regular meeting of the Anthony Chamber of Commerce was held on March 4, 2009, at Smokehouse Café & Grill. Board of Directors present was Bryant Anderson, Karen Younce, Ron Poor, Mary Hixson, Judy Brummer, Lori Allen, J.D. Hays and Gwen Warner. Absent were Vicky Knapic and Tim Gates. Also present was Jean Barber, Wes Williams and Terry Burnett.

President Bryant Anderson called the meeting to order at 12:12 p.m. A motion was made by Karen Younce, seconded by Judy Brummer to approve the February 18, 2009, minutes as printed. Motion Carried.

COMMITTEE REPORTS

- **Retail Report** – Karen Younce reported that the retail committee has finalized their plans for the *Anthony's Big Give* which will be held April 2-3-4. The participating retailers will stay open on Thursday evening until 6:30 p.m. Those participating will donate a percentage of their sales from those three days to the local charity of their choice. The next retail meeting is scheduled for March 17, at 8:30 a.m. at the Chamber office.
- **Sunflower Balloon Fest** – Gwen Warner reported that there will be a balloon fest meeting tonight at 7 p.m. at the Chamber office. Just this morning we found out that we have been able to secure the Asphalt Cowboys Motorcycle Show. There will be two shows, one in the morning and one right after the parade. There is much work to be done.
- **Christmas Committee Meeting** – Mary Hixson announced that we would meet Thursday at the Chamber office to take a look at the discounted Christmas decorations promo.

UNFINISHED BUSINESS

- **President's Strategic Plan** – President Anderson stated that at last meeting a sub-committee was formed to put together a survey to present to the business community. This idea was built on the meeting before, with the idea to begin to get some established goals in place so that we could have somewhat of a business plan that the Chamber could refer to for its members and therefore we would know what direction to go. The committee has met and they have a rough working document for the boards review. The board reviewed the draft and upon Ron Poor's recommendation, we will number each goal from 1 – 11, with each person choosing what they feel are the five most important goals. A motion was made by Mary Hixson, seconded by Lori Allen to follow the committee's recommendation and send out the survey only to the 67003 zip code.

NEW BUSINESS

- 1) **Approve New Member** - Bryant welcomed Wes Williams and Terry Burnett. A motion was made by Ron Poor, seconded by Mary Hixson to approve AFLAC District Sales Coordinator (Terry Standrich Burnett) as a new member. Motion carried.
- 2) **Review February Financial** – The board reviewed the February financial.

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- 3) **Business Succession** – The decision was made to wait until the survey comes back before we consider holding a business succession seminar.
- 4) **Business Appreciation Awards** – Information was given to the board so they could notify prospective nominees of the opportunity to be nominated for the Kansas Business Appreciation Awards. Awards will be given in four categories: manufacturing and distribution, service, retail and hospital and non-profit. The awards go to businesses that have positively impacted their communities and their work force or the state's economy. Deadline for nominations is 5 p.m. April 10. Anyone with suggestions is to e-mail the businesses name to Gwen and she will give them the necessary information.

Business Climate Report:

Information about the Symphony in The Flint Hills was shared with those present. For more information go to www.symphonyintheflinthills.org.

A letter from the Kansas Water Office was discussed and tabled.

Karen Younce mentioned that the Mardi Gras was really a lot of fun and was worth attending.

Bryant Anderson updated the board on the Chemo program that is to be discontinued the 31st of March at the Anthony Medical Center.

Other Business:

Motion was made by Mary Hixson, seconded by Judy Brummer to adjourn the meeting. Motion carried.

Minutes respectfully submitted by Gwen Warner, Executive Director.

ANNOUNCEMENTS

- The next retail meeting is scheduled for March 17, 2009 at 8:30 a.m. at the Chamber office
- The next board meeting is March 17, 2009 at the Smokehouse Café & Supper Club
- Sunflowersm Balloon Fest is May 8-9-10