
Anthony Chamber of Commerce

Board of Directors Minutes

April 15, 2009

A regular meeting of the Anthony Chamber of Commerce was held on April 15, 2009, at Smokehouse Café & Grill. Board of Directors present was Bryant Anderson, Karen Younce, Ron Poor, Vicky Knapic, Lori Allen, Mary Hixson and Gwen Warner. Absent was J. D. Hays, Judy Brummer and Tim Gates. Also present was Jean Barber, Peggy Schmidt and Chrystal Siler.

President Bryant Anderson called the meeting to order at 12:08 p.m. A motion was made by Karen Younce, seconded by Lori Allen to approve the March 18, 2009, minutes as written. Motion Carried.

COMMITTEE REPORTS

- **Retail Report** – Karen Younce reported that the retail committee held their promotion for *Anthony's Big Give* on April 2-3-4. Karen stated that she had not heard from any other retailer as of now, but traffic was very good in her store. Those participating will donate a percentage of their sales from those three days to the local charity of their choice. Bryant recommended that they get numbers from each business and let the public know how much was given to charity.
- **Sunflower Balloon Fest** – Jean Barber reported that she has delivered t-shirts to the winners of the coloring contest. Peggy Schmidt has been busy delivering posters. Mixer invitations will go out today and Jean stated that we have 13 balloons at this time with one on reserve. Gwen introduced Chrystal Siler who has been volunteering recently in the Chamber office. Sherrie Eaton and Jean Barber have provided the funds to do some TV advertising. We will receive approximately 48 spots in the two weeks preceding the balloon fest. Jean handed out mixer invitations to all board members and reminded them we would like them to all to attend the mixer and help welcome the balloonists.
- **Transient Guest Tax Request** – Bryant reported that the City of Anthony Transient Guest Tax Committee has granted funding for the Balloon Fest in the amount of \$3,900. The money is to be used to sponsor the F-4 Flight Simulator, Inflatables, The Asphalt Cowboys Motorcycle Show and advertising.

UNFINISHED BUSINESS

- **Survey Results** – President Anderson discussed with the board the results of the Chamber Survey. Everyone present had not had sufficient time to fully review the results. The most requested businesses were a laundry mat, furniture store and appliance store. Ron Poor questioned if we should give the results of the survey to the ID Board, Economic Development, City Commission, County Commission, School Board and Hospital Board. Bryant said that when he is out and about he gets feedback on people wanting someone to pull the community together. Bryant asked if we want to continue as we have in the past (creating shopping and bringing people to town) or do we want to broaden the scope and assist in these other areas. We will review the survey again at a later date.
- **LED Sign** - The board decided to let the city take care of the sign.

NEW BUSINESS

- 1) **Review March Financial** – The board reviewed the March financial.
- 2) **Approve New Member** - A motion was made by Ron Poor, seconded by Mary Hixson to approve Dirks Copy Products as a new member and agree to the term of the letter from Dirks. Motion carried.
- 3) **A & R Spraying** - Gwen reported that Allen Thomas sprayed the downtown sidewalks as usual and in the process we were asked not to spray near the Balloons Aloft building. Mr. Wilcox requested a copy of the chemicals that were used on his sidewalk. The board said to just not spray in front of his building anymore.
- 4) **Census 2010** – A gentleman from the census met with Gwen at the Chamber office yesterday and presented information from the last census. Only 64% of the people in Harper County returned their information and they requested that we encourage more participation as it brings funds into the county. The board told Gwen that she did not have to be worried about their concerns.
- 5) **City Wide Garage Sale** – The board gave Gwen permission to proceed with the City Wide Garage sale as in the past.
- 6) **Records** – The board recommended that records be kept for at least 5 years.
- 7) **Use of E-Mail Account** – Bryant discussed with the board how we would like the e-mail account to be used. It was decided that we would look at having written guidelines but for now we would use it for community events and official chamber business.

Other Business:

Bryant announced that the Anthony Medical Center's block grant was declined. They will re-apply and will do a new survey.

Minutes respectfully submitted by Gwen Warner, Executive Director.

ANNOUNCEMENTS

- The next retail meeting is April 21, 2009 at the Chamber office at 8:30 a.m.
- The next board meeting is May 6, 2009 at noon at the Smokehouse Café & Supper Club
- Sunflowersm Balloon Fest is May 8-9-10